



Granada Hills Neighborhood Watch Signage

There is no truth. There is
only perception.
Gustave Flaubert

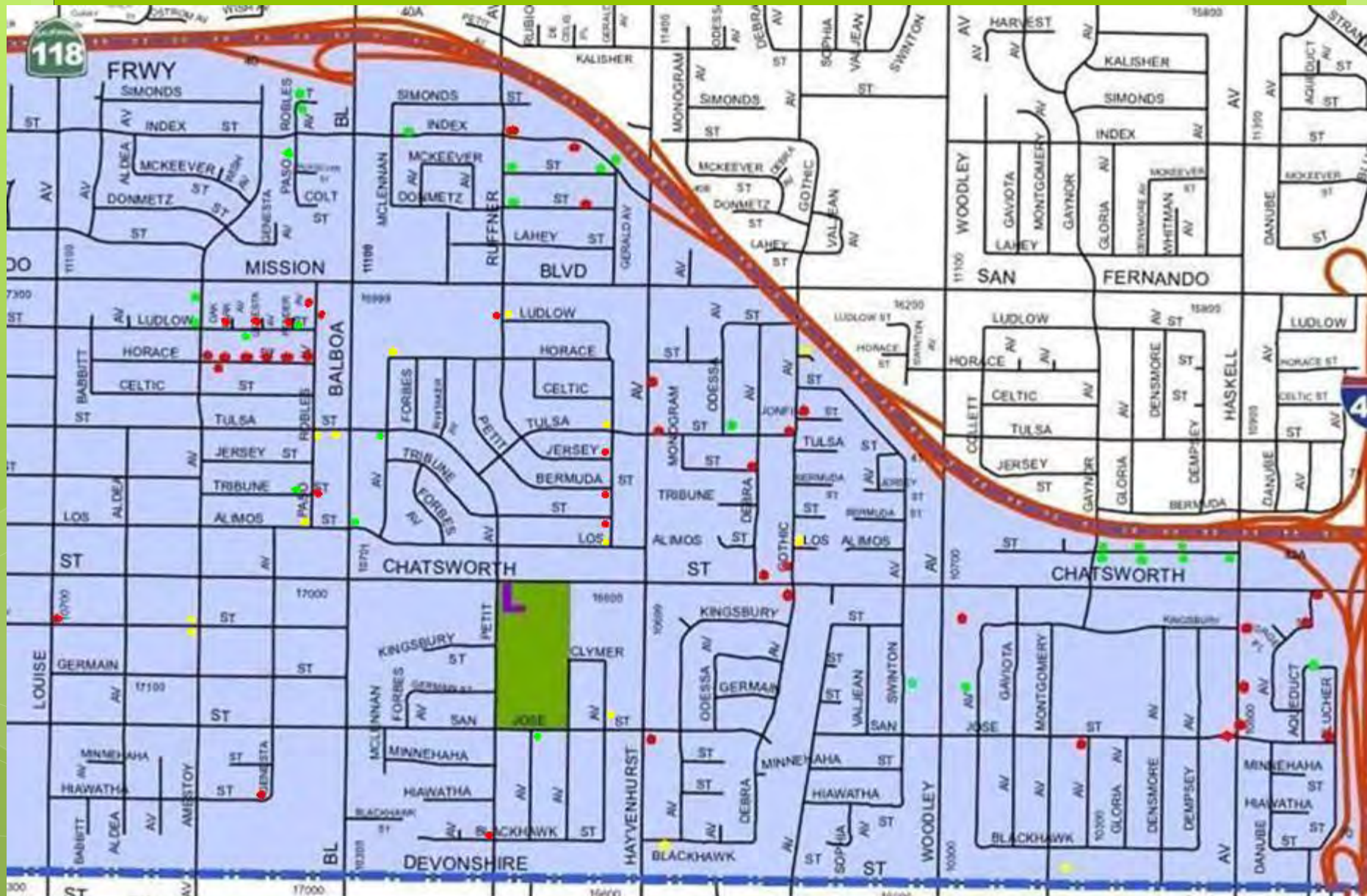
Granada Hills
South Neighborhood Council

Ross Turmell
Member-At-Large Factual Basis

- **Document Title: A Social Norms Approach to Community-Based Crime Prevention: Implicit and Explicit Messages on Neighborhood Watch Signs**
- **Author: P. Wesley Schultz, Ph.D. ; Jennifer J. Tabanico, M.A.**
- Across the three laboratory experiments we consistently demonstrated the potential for publicly-posted Neighborhood Watch signs to produce unintended consequences such as increased fear of crime and decreased perceptions of neighborhood safety. Moreover, the results showed that the outcomes associated with posting Neighborhood Watch signs are largely influenced not only by the information printed on the sign, but also by an interaction between the signs themselves and the environmental context in which they are posted.
- Although “Neighborhood Watch” signs are a mainstay of the American landscape, recent developments in social psychology suggest that these signs might inadvertently undermine the goals of the program by conveying a normative message that “crime happens” in the area.

- Document Title: A Social Norms Approach to Community-Based Crime Prevention: Implicit and Explicit Messages on Neighborhood Watch Signs
- Author: P. Wesley Schultz, Ph.D. ; Jennifer J. Tabanico, M.A.
- The third study explored the potential for the physical condition of Neighborhood Watch signs to moderate the impact of the signs in low and high SES (Socio Economic Status) communities. Results showed that across both low and high SES communities, the presence of a defaced sign caused increased perceptions of crime and burglary rates. In addition, in low SES communities, the presence of an aged sign led to increased perceptions of crime rates, burglary rates, and burglary victimization and a *decreased* perception that a burglar would be caught. As predicted, in high SES communities, the signs produced the opposite effect.

Granada Hills South (East Side)



Granada Hills South (West Side)



Maneri Sign Company & The City of Los Angeles

- 1-19 Signs
- \$35 Dollars for an Installation or removal
- 20-40 Signs
- \$25 Dollars for an Installation or removal
- Paperwork pending to LA DOT and LA Bureau of Lighting for sign installation beginning 09/11/12.



Haskell and San Jose

Haskell and San Jose



10600 Haskell



Haskell and Kingsbury





15600 Chatsworth



Danube & Aqueduct

10605 Aqueduct



Blucher & San Jose

San Jose
15600 St



Gaynor & San Jose

Gaynor
10400



Alley Between Collet and Woodley



Alley Between Collet and Woodley



Alley Between Blackhawk and Devonshire



69-3

Los Alamos & Gaynor



Los Alamos & Gaynor

Los Alamos St
15900



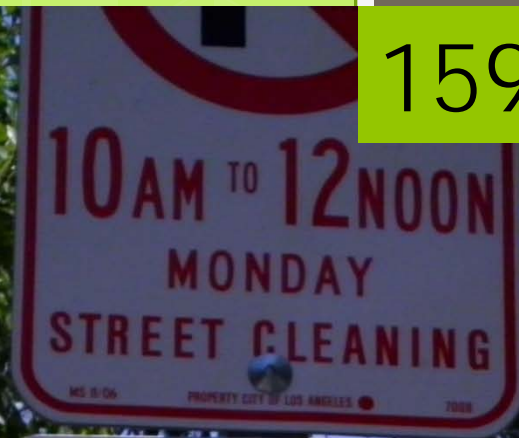
15826 Los Alamos



Los Alamos & Gaynor



15902 Los Alamos



15848 Los Alamos



15806 Los Alamos



10943 Gothic



Ludlow & Gothic



Tulsa & Hayvenhurst



Horace & Hayvenhurst





Tulsa & Odessa
High Off Ground

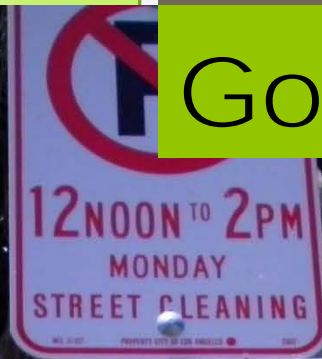
Gothic & Los Alimos





Gothic & Jonfin

Gothic & Tulsa



10719 Gothic



Hayvenhurst & Blackhawk High Off Ground ~15 years Old.



Chatsworth & Debra



Debra & Jersey



Chatsworth & Debra





Gerald & Index
High Off Ground

16701 McKeever



Rufner & Index



16701 Index



16642 Donmetz



Hayvenhurst & San Jose



Ruffner & Donmetz High Off Ground





Ruffner & McKeever
High Off Ground

WARNING



**NEIGHBORHOOD WATCH
PROGRAM IN FORCE**

**We Report All Suspicious Activities
to Our Police Department**

16915 Index

11307 Paso Robles





17039 Simonds



11046 Amnestoy
High Off Ground

Amnestoy & Ludlow



**AMESTOY AVE.
11000 N.**



Paso Robles & Horace

**NEIGHBORHOOD
WATCH**



**CITY OF LOS ANGELES
L. A. P. D.**

17118 Horace



17131 Horace



17074 Horace

**NEIGHBORHOOD
WATCH**



CITY OF LOS ANGELES
L. A. P. D.

17044 Horace

17057 Horace



17107 Horace



10544 Swinton

TUESDAY
STREET CLEANING

MS 8-06 PROPERTY CHIEF OF LOS ANGELES 7012

WARNING



ALL SUSPICIOUS PERSONS AND ACTIVITIES
ARE **IMMEDIATELY** REPORTED TO
OUR POLICE DEPARTMENT

NEIGHBORHOOD WATCH
WE LOOK OUT FOR EACH OTHER!

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11255 Paso Robles



11041 Paso Robles



11054 Paso Robles



Pender & Ludlow



11043 Pender



11037 Genesta



17106 Ludlow



11037 Oak Park



Tulsa & Paso Robles



Tulsa Alleyway



Paso Robles & Tribune



Paso Robles & Tribune



Los Alimos & Paso Robles



Louise & Kingsbury



Kingsbury & Amnestoy



Kingsbury & Amnestoy



Genesta & Hiawatha



Balboa & Los Alimos



Bermuda & Gerald



Gerald North of San Jose



Horace & McClennan



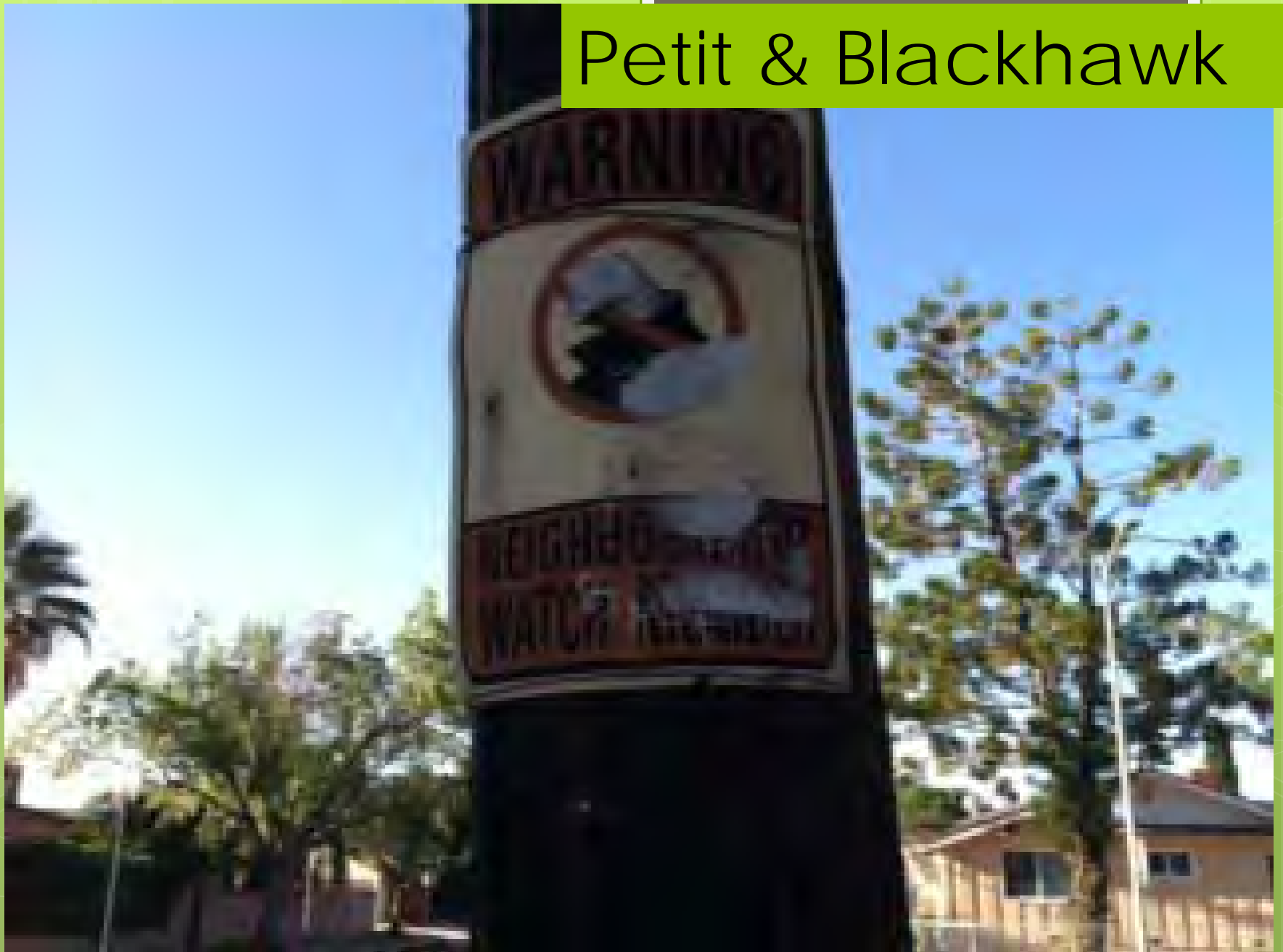
Jersey & Gerald



Los Alimos & Gerald



Petit & Blackhawk



Ruffner & Ludlow E



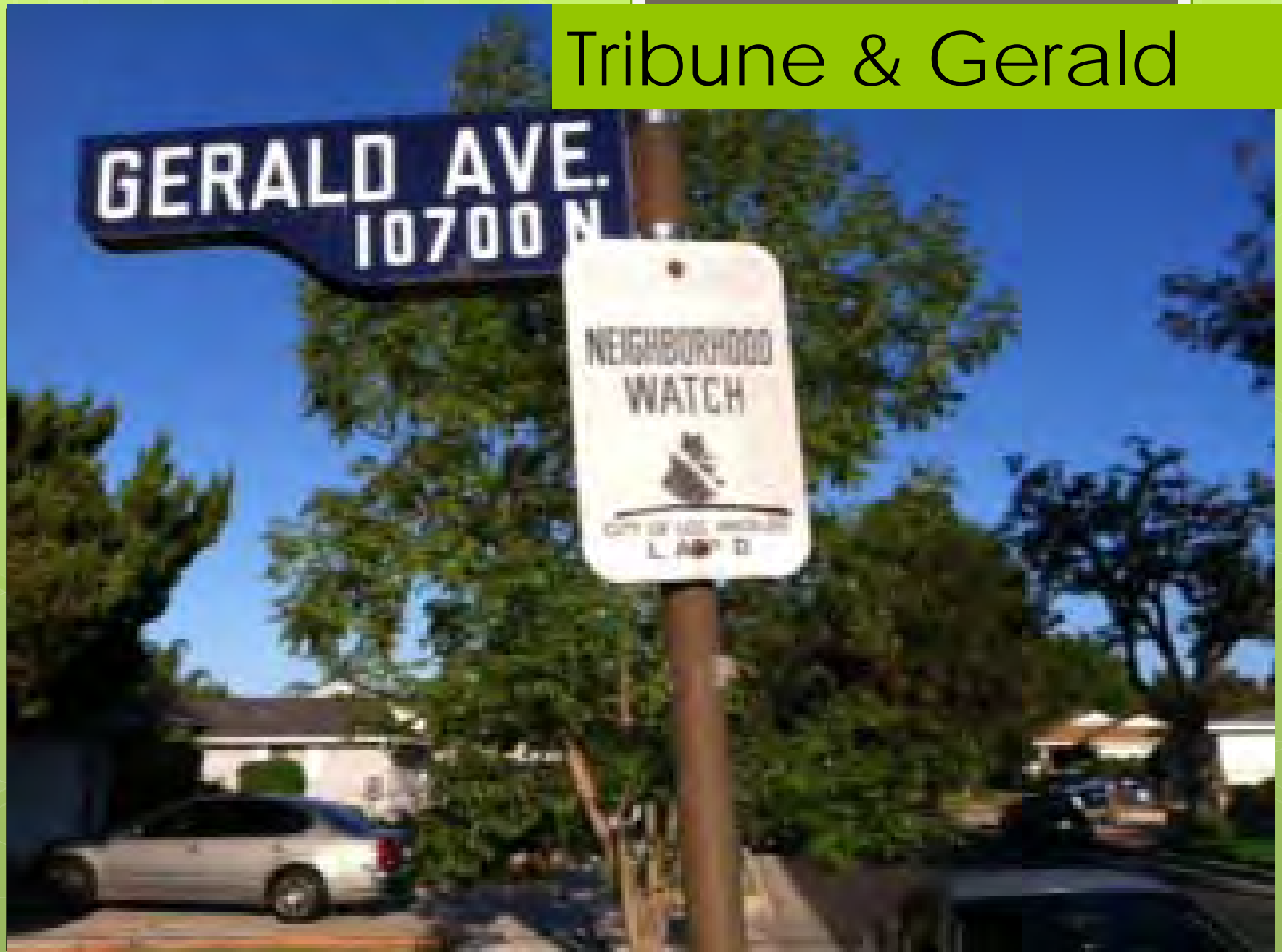
Ruffner & Ludlow W



Ruffner & San Jose



Tribune & Gerald



Tulsa & Gerald



Tulsa & McClennon



Bertrand & Index



Lahey & Zelzah



Lahey & Bertrand



Zelzah & Index



Index & Yarmouth



Lahey & Jellico



Encino South of Index



Chatsworth & Encino



Horace & Andasol



Lindley South of SFM



Ludlow East of Zelzah



Chatsworth & White Oak



Zelzah South of SFM (1)



Zelzah South of SFM (2)



Jellico & Hiawatha



Encino & Hiawatha



Andasol & Hiawatha



Andasol & Hiawatha



Suggestions For the Council

- We are a community organization that can take ownership of the damaged/defaced signs in our area.
- Instead of adding more locations, we can replace/repair/clean the signs that have been damaged, tagged and stickered.
- If we are to add more sign locations in addition to repairing damaged signs, all new locations must be a minimum of 10 feet from the ground.
- Where possible when replacing a damaged sign it should be moved to a minimum of 10 feet from the ground.