



# CITY OF LOS ANGELES

## GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL

Outreach Committee Meeting

**Monday, July 21, 2014, Time: 7:00 pm**

**Starbucks, 17901 Chatsworth Street, Granada Hills, CA 91344**

### Committee Members

Jett Dunlap, Krisna Crawford-Velasco, Rene Trinidad, Cindy Wu-Freedman; Chair: Jim Summers ( 8 1 8 ) 3 2 1 - 6 2 5 9

### AGENDA

**All agenda items are subject to discussion and possible board action.**

1. Call to Order
2. Welcome and Introductions
3. Public Comment 1 on non-agenda items
4. Old Business: Prior committee info and records, Database
5. Outreach Report: Updates regarding Metrics, and Event Results
6. **Discussion and Possible Action regarding Reports to Department of Neighborhood Empowerment (DONE):** (Please see forms at: <http://empowerla.org/neighborhood-council-budget-package-fiscal-year-2014-2015>)

**A. Outreach Survey:** Update the DONE outreach survey, which lists the Neighborhood Council outreach tools and is to be posted on [www.GHSNC.org](http://www.GHSNC.org) .

**B. Outreach Plan:**

- i. Tradition, Best Practices, Models, Goals
- ii. Proposed Outreach Events
  - a. Aug. 31<sup>st</sup>: Movie Night at Petit Park (Brad Smith, Jett Dunlap, Deron Lopez)
  - b. Oct. 11<sup>th</sup>: Granada Hills Street Faire 2014 (Mike Kabo – GH Chamber of Commerce), proposed sponsorship of local event after a 4-year absence. (Please see [www.granadahillstreetfair.com](http://www.granadahillstreetfair.com) )
  - c. Other Possible Events
- iii. Current Outreach Tasks: Website, Database, Metrics and Organization
- iv. New Outreach Ideas:
  - a. Business Window Stickers
  - b. Food Truck Fridays
  - c. Piggy-back on other events
  - d. Newsletter and Surveys
  - e. Video recording/live streaming of GHSNC meetings and events
  - f. Dedicated Stakeholder Webpage and Blog
  - g. Other Possible Ideas

**C. Strategic Plan Fiscal Year 2014-2015** – GHSNC's strategic plan for this year with an added focus on outreach and specific, measurable and meaningful performance metrics.

MAILING ADDRESS: **GHSNC; 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344**

WEBSITE [www.ghsnc.org](http://www.ghsnc.org) E-mail: board@ghsnc.org

(Please see: <http://empowerla.org/wpcontent/uploads/2014/06/Neighborhood-Council-Strategic-Plan.pdf> )

8. **Discussion and Possible Action regarding 2014-15 Outreach Budget Items:** Proposed purchases and costs to aid Outreach and Board Tasks for 2014-15 (Please see GHSNC 2013-14 Budget [http://ghsnc.org/wp-content/uploads/docs/Budget\\_2014-01-01.pdf](http://ghsnc.org/wp-content/uploads/docs/Budget_2014-01-01.pdf) GHSNC June 2014 Budget Report [http://ghsnc.org/wp-content/uploads/docs/BudgRpt\\_2014-06-30.pdf](http://ghsnc.org/wp-content/uploads/docs/BudgRpt_2014-06-30.pdf))
9. Public Comment 2 on Non-agenda items
10. Committee Member requests for items to be added to a future Committee Meeting agenda
11. Review of Outreach Recommendations and Tasks
12. Next GHSNC Meetings:
  - GHSNC Board Meeting: August 7, 2014 6:30pm; GH Charter HS (1st Thursdays)
  - GHSNC Outreach Committee Meeting: August 24, 2014; 7:00 pm; Starbucks, (3<sup>rd</sup> Weds.)
13. Adjournment

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson. The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board.

The agendas for the GHSNC meetings are posted for public review at the following location: 1) Granada Hills Chamber of Commerce, 17723 Chatsworth St. Granada Hills, CA 91344; 2) GHSNC Website. Stakeholders may also subscribe to the City of Los Angeles Early Notification System (ENS), through the City's website at [www.lacity.org](http://www.lacity.org), to receive notices for GHSNC meetings. For more information, contact GHSNC at the GHSNC mailing address: GHSNC, 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344., and by telephone at (818) 217-0511.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed Granada Hills Public Library, 16740 Petit Avenue, Granada Hills, CA 91344, at our website by clicking the following link: [www.ghsnc.org](http://www.ghsnc.org), or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Anthony Mathews at [amathews@ghsnc.org](mailto:amathews@ghsnc.org).

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the Neighborhood Council Project Advocate, Melvin Canas at (818) 374-9895.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A GHSNC, por (818) 217-0511.

RECONSIDERATION AND GRIEVANCE: For information on the Process for Reconsideration, stakeholder grievance policy, or any other procedural matter related to this Council, please consult the GHSNC Bylaws by visiting [www.GHSNC.org](http://www.GHSNC.org) or visiting the GHSNC, at (818) 217-0511.

Submitted by Jim Summers 071814

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