



CITY OF LOS ANGELES

GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL OUTREACH COMMITTEE MEETING

Thursday September 11, 2014, Time: 7:00 pm

St. John Baptist de la Salle, 16535 Chatsworth St., Granada Hills CA 91344

OUTREACH COMMITTEE MEMBERS

Michael Benedetto (MaL)
Krisna Crawford-Velasco (MaL)
Jett Dunlap (MaL)

Rene R Trinidad (MaL)
Cindy Wu Freedman (MaL-CI)
Jim Summers (MaL) Chair
Phone: (818) 321-6259

The public is requested to fill out a "**Speaker Card**" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at: **1)** Granada Hills Chamber of Commerce, 17723 Chatsworth St. Granada Hills, CA 91344; and **2)** GHSNC Website: www.ghsnc.org. GHSNC mailing address: 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the committee members in advance of a meeting may be viewed at our website by clicking the following link: www.ghsnc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Anthony Matthews at amatthews@ghsnc.org. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council c/o the president, via e-mail to board@ghsnc.org or Richard Ray, Los Angeles Department on Disability, ADA Coordinator, at Richard.Ray@lacity.org or (213) 202-2753. Meetings may be recorded.

All agenda items are subject to discussion and possible board action.

I. Call to order and the pledge of allegiance

II. Roll Call

III. Approval of Minutes from the June 2014 Outreach Meeting

IV. Public Comment: Community and Public Comment on non-agenda items. The Public may present concerns to the Board on any issue of interest in the Community. The Board will not be able to discuss or take action on any matters brought up during public comment. However, issues raised during public comment may be agendaized for discussion at a future board meeting.

V. Community Speakers:

1. Bonnie Bursk, Granada Hills Chamber of Commerce [See attached info]

Motion: GHSNC to sponsor the Granada Hills Holiday Parade 2014 for up to \$2,500

MAILING ADDRESS: **GHSNC; 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344**

WEBSITE **www.ghsnc.org** E-mail: board@ghsnc.org

VI. Board Issues & Updates:

- 1. Number of Outreach Committee Members** (Summers):
Motion: Assign Jett Dunlap to Ad Hoc Sub-Committee on TV and Media
- 2. GHSNC Website:**
 - A. Review contents of GHSNC website (OC), request relocation of OGHRG link (Kuzmin), mission statement (Trinidad, Mike B.), improve stakeholder input (Summers), look at other NC websites (Wu);
 - B. Evaluate current website costs (DeVandry) and compare to other Webmasters and services for possible change of vendors (Mike B.)
 - C. Stakeholder Dedicated Supplemental Website/Basic Back-up GHSNC site (Summers)
 - D. E-blast policy, and sorting (Summers)
 - E. GHSNC Facebook policy with elected candidates (Summers)
- 3. Review Outreach Budget in respect to GHSNC Calendar for 2014** (Summers, Wu) (Attached)
 - A. Review of recent Outreach Events – Movie Night August 31, 2014
 - B. GHSNC Upcoming Events and Projects – Disaster Prep, Street Faire, Survey, Holiday Parade, Website, Postage, possible Fall Social/Movie Night, Candidate Debate/Forum
 - C. GHSNC Info Pamphlet Review & Modify (Summers)
Motion: Request up to \$100.00 for the printing of GHSNC Info pamphlet
 - D. Review Inventory List – Shopping Bags, Clips, Pens, Notepads, etc. (Smith)
 - Popcorn Machine for Movie Night and other GHSNC Events (Benedetto)
 - Tables and Chairs for GHSNC Events (Smith)
 - Other possible outreach items and services
- 4. Outreach Tools & Developing Ideas:**
 - A. Friday Food Truck Nights - need pamphlet (Wu)
 - B. Business stickers for windows - need design and costs (Wu)
 - C. Video of meetings and events (Summers)
 - D. Political Debate (Sherman vs. Reed)
 - E. Nextdoor.com (Ward, Summers, Kuzmin)
- 5. GHSNC Survey** – costs, content, distribution (Outreach)

VII. Public Comment 2

VIII. Board Member comments, announcements and Agenda Items for next meetings.

IX. Next Outreach Meeting: Oct. 9, 2014, 7:00 pm at St. John Baptist Church

X. Adjournment.

**Granada Hills South
Proposed Budget for Fiscal Year 2014-2015
AS APPROVED, June 5, 2014**

Funds	
Yearly Allocation	\$ 37,000.00
Rollover	\$ -
Total	\$ 37,000.00

Budget		Annual Total	
Codes	Category	%	Total
100 Operations			
TAC	Accounting Services	24.32%	9,000
FAC	Facilities Related and Space Rental	1.89%	700
OFF	Office Supplies	0.00%	0
OFF	Office Equipment	0.00%	0
MIS	Committee Budgets	2.70%	1,000
Sub Total		28.92%	\$ 10,700
200 Outreach			
EVE	General Outreach	23.24%	8,600
ELE	Elections	0.00%	0
NEW	Newsletters	13.51%	5,000
WEB	Website Maintenance/Enhancement/Creation	9.46%	3,500
MEE	Meeting Expenses	1.62%	600
Sub Total		47.84%	\$ 17,700
300 Community Improvement			
CIP	Community Improvement Projects		
Sub Total		0.00%	\$ -
400 Neighborhood Purpose Grants			
GRT	Neighborhood Purpose Grants		8,600
Sub Total		23.24%	\$ 8,600
Grand Total			\$ 37,000

Budget Narrative:

<u>Codes</u>	<u>Description</u>	<u>Budget Category</u>
ADV	Advertisement	OUTREACH
AUD	Audio and Video Services	OPERATIONS
CIP	Community Improvement Projects	COMMUNITY IMPROVEMENT
ELE	Election Expense	OUTREACH
EVE	Event Expense /Food and Refreshments	OUTREACH
FAC	Facilities-Related and Space and Storage rental	OPERATIONS
GRT	Neighborhood Purpose Grant	NEIGHBORHOOD PURPOSE GR
MAT	Material Distribution	OUTREACH
MEE	Meeting Expenses	OUTREACH
MIS	Misc. Supplies	OPERATIONS
NEW	Newsletter Expense	OUTREACH
OFF	Office Equipment and Supplies	OPERATIONS
RET	Board Retreat and Training Exp.	OPERATIONS
TAC	Staffing and Temporary Help	OPERATIONS
TRL	Translation and Transcription	OPERATIONS
WEB	Website Development and Maintenance	OUTREACH



“The Valley’s Most Neighborly Town”

17723 Chatsworth St. ** Granada Hills, Ca 91344

818-368-3235 Fax 818-366-7425

September 9, 2014

Dear Granada Hills Community Business Owners and Residents,

We want YOU to be a part of one of the most fabulous and largest events held in Granada Hills, and which boasts the most event participation by CHILDREN throughout the entire San Fernando Valley.

On **Sunday, December 7, 2014**, the *Granada Hills Chamber of Commerce* will be holding its **31st Annual “Granada Hills Holiday Parade”** showcasing the youth of our community. Over the years, our parade has grown to the point where we now have over 150 entries with over 4,000 participants of which 3500 are young people. Our entries include bands, drill teams, equestrians, scouts, floats, automobiles, novelty groups, service clubs and civic organizations.

This is an important and historical event. A record crowd is anticipated this year. Community sponsors will be highlighted in the *Los Angeles Daily News* and on pole banners throughout Granada Hills. We are able to keep our historic event operating with the generous contributions of local businesses and professionals, including the generous efforts and contribution by our Parade Sponsors. **We are asking you to consider sponsoring this event.**

Please feel free to contact me if you would like to discuss sponsor levels at **818-368-8646**. **The deadline for Sponsors and Pole Banners is October 15, 2014.**

Happy Holidays!

Bonnie Marie Bursk

818-368-8646

Parade Committee Volunteer

REPLY: MAY BE MAILED TO CHAMBER OR FAXED TO 818-366-7425 OR EMAILED TO email@granadachamber.com

Please include me for a STREET POLE BANNER for \$195.00.

I would like to be an OFFICIAL PARADE SPONSOR

BRONZE SPONSOR \$ 500.00 *

SILVER SPONSOR \$1,000.00 **

GOLD SPONSOR \$2,500.00 ***

PLATINUM SPONSOR \$ 3,500.00 ****

***Includes 1 Street Pole Banner and a LOGO LISTING in a Special Daily News Ad.**

****Includes 2 Street Pole Banners and a LOGO LISTING in a Special Daily News Ad.**

*****Includes 3 Street Pole Banners and a LOGO LISTING in a Special Daily News Ad.**

******Includes 4 Street Pole Banners and a LOGO LISTING in a Special Daily News Ad**

Response: Please complete page 2

RESPONSE
PAGE -2-

Name or Business Name: _____

Phone Number: () _____

Address: _____

NAME ON THE BANNER (if different than above) _____

Enclosed is my check for \$195 banner Other: \$ _____

I would like to be an OFFICIAL PARADE SPONSOR

BRONZE SPONSOR	\$ 500.00	<input type="checkbox"/> *
SILVER SPONSOR	\$1,000.00	<input type="checkbox"/> **
GOLD SPONSOR	\$2,500.00	<input type="checkbox"/> ***
PLATINUM SPONSOR	\$ 3,500.00	<input type="checkbox"/> ****

I authorize the Granada Hills Chamber of Commerce to

charge my VISA CARD MASTERCARD # _____

Amount of Charge: \$ _____ Expiration date: _____

Phone: _____ **Signature: X** _____

Name on card (please print): _____

GRANADA HILLS CHAMBER OF COMMERCE

17723 Chatsworth Street Granada Hills, Ca 91344 phone 818-368-3235

fax 818 818-366-7425 email@granadachamber.com

NOTE: Any Chamber Member or Sponsor who is interested in having an entry in the parade can also call JULIE at the office to request an application to participate in the Parade.