



CITY OF LOS ANGELES  
GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL  
Outreach Committee Meeting

**Wednesday, December 17, 2014, Time: 7:00 pm**  
**St. John Baptist de la Salle, 10738 Hayvenhurst Ave.,**  
**Granada Hills, CA 91344**

COMMITTEE MEMBERS

Krisna Crawford Velasco, Rene Trinidad, Cindy Wu, Mike Benedetto; Chair - Jim Summers [(818) 321-6259]

AGENDA

All agenda items are subject to discussion and possible board action.

1. **Call to Order/Welcome and Introductions**
2. **Public Comment Period 1:**  
On all non-agenda items. Members of the public are invited to speak on items within the Outreach Committee's jurisdiction that are not listed on this agenda. Limit 2 minutes per person, but can be lengthened at the discretion of the Chairperson.
3. **Outreach Report by Chair:**
  - A. Updates on recent Outreach Events, and measurements of GHSNC progress.
  - B. Implementation of a trial rotating Outreach Committee Chair position.
  - C. Issue-Based Outreach: Outreach strategies focused on one major goal, applicable to clean-ups, planning issues, business forums, etc.
  - D. Publicity: discuss and assign tasks to further develop better media exposure, both in print media (ex. Local Newspapers) and online (ex. Nextdoor.com).
4. **Outreach Reports, Discussions, Motions and/or Possible Action Items:**
  - A. Business Forum: Possibly co-sponsored with Granada Hills North Neighborhood Council, based on a Studio City event. Business Forum will discuss methods of increasing area business and consumer interest in Granada Hills. (Wu)
  - B. Newsletter & Survey 2015: Preliminary discussion of questions, costs and delivery method to give stakeholders more awareness and improved input into GHSNC plans and actions.
  - C. Outreach Items: Review of current inventory and discussion and recommendations to the Board on outreach items that should be replenished (ex: pens, bags, clips, etc.). (Trinidad)
  - D. Outreach Committee Guidelines and Standing Rules
  - E. Website and Online Presence: Discussion of content and improvements, including possible changes to the website.
5. **Public Comment Period 2 on non-agenda items** (limited to two minutes)
6. **Suggested Items for Next Outreach Committee Meeting** – Jan. 14, 2015 (2<sup>nd</sup> Wed.)

MAILING ADDRESS: GHSNC; 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344

WEBSITE [www.ghsnc.org](http://www.ghsnc.org) E-mail: board@ghsnc.org

7. **Board Comment on Non- Agenda** Items - Brief announcements from Committee members regarding their activities
8. **Summary of Meeting Recommendations** to GHSNC Board/next Outreach Agenda Items
9. **Adjournment**

The public is requested to fill out a “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board.

Agenda is posted for public review at: 1) Granada Hills Chamber of Commerce, 17723 Chatsworth St. Granada Hills, CA 91344; and may be posted at: 2) Balboa/San Fernando Mission Shopping Center, Postal Plus: 11024 Balboa Blvd., Granada Hills, CA 91344; 3) Granada Hills Recreation Center, 16730 Chatsworth St. Granada Hills, CA 91344 4) Granada Pavilion, 11128 Balboa Blvd. Granada Hills, CA 91344; 5) Granada Hills Library, 16730 Chatsworth Street, Granada Hills, CA 91344; 6) GHSNC Website: [www.ghsnc.org](http://www.ghsnc.org) and address: 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the committee members in advance of a meeting may be viewed at Granada Hills Public Library, 16740 Petit Avenue, Granada Hills, CA 91344, at our website by clicking the following link: [www.ghsnc.org](http://www.ghsnc.org), or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Anthony Mathews at [amathews@ghsnc.org](mailto:amathews@ghsnc.org) .

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[Submitted by Jim Summers 12/08/14]

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