



CITY OF LOS ANGELES
GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL
Outreach Committee Meeting
Wednesday, January 14, 2015, Time: 7:00 pm
**St. John Baptist de la Salle, 10738 Hayvenhurst Ave.,
Granada Hills, CA 91344**

COMMITTEE MEMBERS

Krisna Crawford Velasco, Rene Trinidad, Cindy Wu, Mike Benedetto; Chair - Jim Summers [(818) 321-6259]

AGENDA

All agenda items are subject to discussion and possible board action.

1. Call to Order/Welcome and Introductions
2. Public Comment Period 1: on all non-agenda items (limited to two minutes).
3. Outreach Reports, Motions and/or Possible Action Items:
 - A. Report on **Metrics**: measuring of GHSNC progress & Outreach Events
 - B. Discussion on GHSNC **Outreach Budget and Committee Guidelines**.
 - C. **Outreach Plan**: Discussion on Outreach Tasks and Sign-ups for possible future 2015 GHSNC Outreach Events to July, 1, 2015.
 - D. **Issue-Based Outreach**: Discussion and possible recommendation to the Board on how we may increase stakeholder participation with a better Outreach focus on a particular issue.
 - E. **Ad Hoc Tree Lighting Committee**: Re-establish this Committee for the purpose of providing financial support/alternatives to insure that the Granada Hills Holiday Tree is lighted for the 2015 winter season holidays.
 - F. **GHSNC Survey 2015**: Discuss origin of survey questions, delivery method, and costs.
 - G. **Outreach Items**: Discussion and recommendation to the Board on Outreach items that should be replenished.
 - H. **Business Forum**: Possibly co-sponsored and based on Studio City event, date tentatively set for mid-February 2015. The Business Forum will discuss methods of increasing area business and consumer interest in the Granada Hills. (Cindy Wu)

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WEBSITE www.ghsnc.org E-mail: board@ghsnc.org

- I. **Website and Online Presence:** Discuss of content and improvements, including a possible recommendation to the Board to adopt changes to the website.
3. Public Comment Period 2 on non-agenda items (limited to two minutes)
4. Suggested Items for Next Outreach Committee Meeting: Feb. 11, 2015 (2nd Wed.)
5. Board Comment on Non- Agenda Items - Brief announcements from Committee members regarding their activities or requests for items to be placed on a future Committee agenda.
6. Summary of Meeting Recommendations to GHSNC Board
7. Adjournment

The public is requested to fill out a “**Speaker Card**” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board’s subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board.

Agenda is posted for public review at: 1) Granada Hills Chamber of Commerce, 17723 Chatsworth St. Granada Hills, CA 91344, and, 2) the GHSNC Website: www.ghsnc.org. The GHSNC mailing address is: 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the committee members in advance of a meeting may be viewed at Granada Hills Public Library, 16740 Petit Avenue, Granada Hills, CA 91344, at our website by clicking the following link: www.ghsnc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Anthony Mathews at amathews@ghsnc.org .

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[Submitted 01/11/15 6:10 pm by JS]

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