



CITY OF LOS ANGELES
GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL
Special Outreach Committee Meeting

Wednesday, March 18, 2015, Time: 7:00 pm

**St. John Baptist de la Salle, 10738 Hayvenhurst Ave.,
Granada Hills, CA 91344**

GHSNC OUTREACH COMMITTEE MEMBERS

Krisna Crawford Velasco, Rene Trinidad, Cindy Wu, Mike Benedetto; Chair - Jim Summers [(818) 321-6259]

The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. The agenda is posted for public review at the Granada Hills Chamber of Commerce, 17723 Chatsworth St. Granada Hills, CA 91344 and the GHSNC Website: www.ghsnc.org. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the committee members in advance of a meeting may be viewed at our website by clicking the following link: www.ghsnc.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Anthony Matthews at amatthews@ghsnc.org. Meetings may be recorded.

AGENDA

All agenda items are subject to discussion and possible board action possible action including community outreach and stakeholder notification

1. **Call to Order/Welcome and Introductions**
2. **Public Comment Period 1**: on all non-agenda items. Members of the public are invited to speak on items within the Bylaw and Rules Committee's jurisdiction that are not listed on this agenda. Please note that Brown Act prevents the Committee from fully discussing an item that may be brought to its attention during Public Comment. However, the items raised by members of the public may become an agenda item at a future Committee meeting.
3. **Approval of Minutes**: from Feb. 11, 2015 and Feb. 26, 2015.
4. **Outreach Reports, Motions and/or Possible Action Items**:
 - A. **Chair Report**: Discussions concerning metrics, measuring of GHSNC progress & Outreach Events; Current GHSNC Outreach Budget and Guidelines; and DONE's Online Voting.
 - B. **Outreach Plan 2015**: Discussion of possible future Outreach and Board events for the next year. Outreach plans for next event: March 28, 2015 – Spring Egg Hunt.
 - C. **GHSNC Newsletter & Survey 2015**: Continued discussion concerning questions, delivery method, costs and review of newsletter draft, initial Outreach Committee presentation by William Kuzmin, Feb. 26, 2015.
 - D. **Business Forum**: Presentation by Cindy Wu of a Business Forum to promote and educate Granada Hills businesses, including co-sponsors, costs, location and date of event, as well as window decals for businesses. (Tabled from Feb. 11th & 26th, 2015).

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WEBSITE www.ghsnc.org E-mail: board@ghsnc.org

AGENDA (continued)

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- E. **Neighbor Councils Budget Advocates:** Discussion of better GHSNC promotion of the citywide Neighbor Council L.A. City advisory/watchdog group, with the possible donation of up to \$150. Presentation by Krisna Crawford Velasco) . (Tabled from Feb. 11th & Feb. 26th, 2015)
 - F. **GHSNC Website:** Continuing discussion of DONE's approved webmasters and services, pricelists, and alternatives. Also, current social media, and current website improvements shall be discussed. Proposed additional optional website functions that would allow for better and more timely stakeholder input: polling and surveys on individual issues coming up before the committees and board meetings, streaming videos, stakeholder blogs, clout metrics and ongoing registration of stakeholders for next GHSNC Board Elections in 2016, presented by Jim Summers.
 - G. **New Ideas:** Innovative suggestions to promote stakeholder awareness and/or improve the functions of GHSNC.
3. **Public Comment Period 2** on non-agenda items (limited to two minutes)
 4. **Board Comment on Non-Agenda Items:** Brief announcements from Committee members regarding their activities or requests for items to be placed on a future Committee agenda.
 5. **Summary** of Meeting Recommendations to GHSNC Board and Outreach Committee Tasks
 6. **Next Meeting:** The next regular meeting of the Granada Hills South Neighborhood Council Outreach Committee will be Wednesday, April 8th, 2015, at 7:00 pm, de la Salle, 10738 Hayvenhurst Ave.
 7. **Adjournment**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting ADA Coordinator Richard Ray, Los Angeles Department on Disability at Richard.Ray@lacity.org or (213) 202-2753; or Melvin Canas at (818) 374-9895 or e-mail to Melvin.Canas@lacity.org.

[Submitted 03/15/15 5:45 pm by JS]

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