



**CITY OF LOS ANGELES**  
**GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL**  
**OUTREACH COMMITTEE MEETING**

**Thursday, February 7, 2008 (3:15 – 4:15 pm)**

**Granada Hills Public Library, Community Room**  
**10646 Petit Avenue Granada Hills, CA 91344**

**BOARD OF DIRECTORS** (*Representation Category*)

**PRESIDENT:** Jim Summers (*Member-at-Large*)  
**VICE PRESIDENT:** Brad Smith (*Member-at-Large*)  
**SECRETARY:** Glen Chester (*Member-at-Large*)  
**TREASURER:** Robert Norris (*Member-at-Large*)  
Mark Barrionuevo (*Renters*)  
Dave Beauvais (*Community Organizations*)  
Bonnie Marie Bursk (*Commercial Property Owners*)  
Julie Carson (*Member-at-Large*)  
Alexia Cirino (*Faith-Based Groups*)  
Shamica Doty (*Business*)  
Pamela Finn (*Member-at-Large*)  
Eric Mansker (*Homeowners*)

Randall Neudeck (*President Emeritus/At-Large*)  
Sean Rivas (*Parks*)  
John Seletos (*Youth Organizations*)  
Troy Seletos (*Students*)  
Christopher Silvers (*Member-at-Large*)  
Karessa Anne Silvers (*Education*)  
Norbert Soski (*Member-at-Large*)  
Lottie Van Emden (*Cultural Arts*)  
Sylvia Witterman (*Member-at-Large*)  
Jim Yoder (*Seniors*)  
Debi Orrico (*Member-at-Large*)  
Mike Cabo (*Parlamentarian*)

The public is requested to fill out a "**Speaker Card**" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at: **1)** Granada Hills Chamber of Commerce and website, 17723 Chatsworth St. Granada Hills, CA 91344; **2)** Balboa/San Fernando Mission Shopping Center, 17000 San Fernando Mission Blvd., Granada Hills, CA 91344; **3)** Patrick Henry Middle School, 17340 San José St, Granada Hills, CA 91344; **4)** Chatsworth/Zelzah Shopping Center, 18000 Chatsworth Street Granada Hills, CA 91344; **5)** Granada Hills Library & Recreation Center, 16730 Chatsworth Street, Granada Hills, CA 91344; **6)** George K. Porter Middle School 15960 Kingsbury Street, Granada Hills, CA 91344; **7)** Old Granada Hills Residents Group and website P.O. Box 34055 Granada Hills, CA 91344

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**All agenda items are subject to discussion and possible board action.**

**AGENDA**

- I. Call to order and the pledge of allegiance
- II. Roll Call: **Present: Julie Carson, Sean Rivas, and Mark Barrionuevo plus one non-stakeholder (a science teacher at Kennedy High School). Absent: Lottie Van Emden and Karessa Silvers.**
- III. Giveaways:
  - a. Tote bags: Discuss Quantity and Design: **After lengthy research and review of multiple bids, we voted and unanimously agreed to**

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**purchase 250 tote bags at \$1.65 each plus shipping and set-up costs. Already allocated monies will be used.**

- b. Refrigerator Magnets Update: **Proofs have been reviewed and discussed. Multiple revisions have been applied. The invoice has been recalculated and costs reduced almost 50% because of committee's recommendations. Treasurer Rob Norris has been sent the invoice and upon payment, Graffiti Watch magnets will be sent and received in 10 business days.**
  - c. Other items? **Pens, Post-it Notes, Letter Openers, and Chip Clips were all recommended by Sean Rivas and discussed by the committee as possible additions to giveaways. Chairman Mark Barrionuevo recommended forestalling additional giveaway purchases until reviewing the impact and reception of the magnets and tote bags. The Outreach Committee unanimously agreed.**
- IV. Board Member Outreach Items:
- a. Polo Shirts – Discuss Price and Quantity: **After lengthy research and review of multiple bids, we voted and unanimously agreed to purchase 23 polo shirts with the GHSNC logo and "Board Member" title for the purpose of Outreach. The Outreach Committee will make a motion to the General Board that \$300 be allocated for this Outreach purchase.**
  - b. Nameplates – Discuss Price and Design: **After lengthy research and review of multiple bids, we voted and unanimously agreed to purchase 23 nameplates for use at committee and general board meetings as a form of Outreach to stakeholders. The Outreach Committee will make a motion to the General Board that \$300 be allocated for this Outreach purchase.**
  - c. Lawn Signs: **John Seletos and then President Jim Summers are supposedly in the process of purchasing these Outreach items. However, if there is no progress within one week, the Outreach Committee will pursue this instead.**
  - d. Other items? **The purchase of a canopy and folding table as well as an updated and improved map of the GHSNC boundaries was discussed and tabled until further research and review of bids can be achieved.**
  - e. Discuss Supporting Spring Egg Hunt Activity at Petit Park with \$500 donation. **We voted and unanimously agreed to support this community event. Committee will make a motion to the General Board that \$500 be allocated for this worthy activity.**

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- v. Food and Drink Assignments for Upcoming GHSNC General Meetings.
  - a. February: **Sean Rivas unselfishly volunteered.**
  - b. March: **TBD.**
  - c. Discuss MBR's Tenure as Website Manager: **After lengthy research and review of multiple bids, we voted and unanimously agreed to not renew MBR's contract of \$4,500.00 annually for maintenance of the GHSNC website and instead hire local stakeholder, Aaron DeVandry, for \$1,500.00 for one year of probationary website maintenance. The Outreach Committee will make a motion to the General Board that the GHSNC accept Aaron DeVandry's bid for website maintenance and \$1,500.00 be allocated for this Outreach purchase.**
- VI. Upcoming Outreach Activities?
  - a. Fruit Tree Giveaway at Spring Egg Hunt? **Sean Rivas volunteered to research the possibility of storage at Omelvany Park so that a fruit tree giveaway would be logistically possible. Mr. Rivas will contact the Chairman within one week with details.**
  - b. 3 Mile Fun Run Activity? **Tabled until next month's meeting.**
  - c. BBQ before GHSNC General Board Meeting? **Considered for a special summertime meeting on a weekend. Tabled until next month's meeting.**
  - d. Service Activity? **Chairman Mark Barrionuevo will research possibilities to partner with already planned Granada Hills High School or CSUN service activities so as to outreach to the community. Tabled until next month's meeting.**
- VII. Other Ideas for Outreach?
- VIII. School Newsletters.
- IX. Other items? **Granada Hills Recreational Center requested sponsorship of a bus for Annual Spring Camp Activity. After discussion, we voted and unanimously agreed to support this worthy cause. The Outreach Committee will make a motion to the General Board that \$466.11 be allocated for this worthy activity.**
- X. Closing remarks and adjournment

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