



# Planning & Land Use Management



## CITY OF LOS ANGELES GRANADA HILLS SOUTH NEIGHBORHOOD COUNCIL Planning & Land Use Management Committee Meeting

**Wednesday, February 6, 2013 Time: 7:00pm**

**Location: Granada Hills Charter High School – Room A5  
10535 Zelzah Ave.  
Granada Hills, CA 91344**

### GHSNC PLANNING & LAND USE MANAGEMENT COMMITTEE MEMBERS (Representative Category)

Chair: Jerry Ahoja (Business)  
Members: Eric Mariker (Homeowner)  
Dan Wall (At-Large)  
Cindy Ueli-Freedman (At-Large)

Dr. Robert Luszczak (At-Large)  
Maris Pak (Stakeholder)  
John Saitori (Stakeholder)

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at: 1) Granada Hills Chamber of Commerce, 17723 Chatsworth St. Granada Hills, CA 91344; 2) Balboa/San Fernando Mission Shopping Center, Postal Plus: 11024 Balboa Blvd., Granada Hills, CA 91344; 3) Granada Hills Recreation Center, 16730 Chatsworth St. Granada Hills, CA 91344; 4) Granada Pavilion, 11128 Balboa Blvd. Granada Hills, CA 91344; 5) Granada Hills Library, 16730 Chatsworth Street, Granada Hills, CA 91344; 6) GHSNC Website: [www.glsnc.org](http://www.glsnc.org) and address: 11024 Balboa Blvd., Box 767; Granada Hills, CA 91344. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the committee members. In advance of a meeting may be viewed at Granada Hills Public Library, 16740 Pett Avenue, Granada Hills, CA 91344, or our website by clicking the following link: [www.glsnc.org](http://www.glsnc.org), or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Julie Carson at [J.Carson@glsnc.org](mailto:J.Carson@glsnc.org) or (818) 217-0511. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (12 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator, Amelia D. Herrera-Robles at (818) 374-9695 or e-mail to [amelia.herrera-robles@lacity.org](mailto:amelia.herrera-robles@lacity.org)

**All agenda items are subject to discussion and possible action.**

### AGENDA

- I. Call to Order / Roll Call
- II. Public Comment: Community and Public Comment on non-agenda items
- III. Old Business
- IV. New Business
  - a. Mural Ordinance
  - b. Community / Specific Plan Update
    - I. Mural Ordinance overlay
    - II. Sign Permit Fees – Project Permit Compliance
    - III. Window signage
  - c. Recycling Center – 17050 Chatsworth (DIR-201 2-391 6-DRB-SPP)
  - d. Newsignage - 16860 W/SAN FERNANDO (DIR-201 3-1 34-SPP)
  - e. Name Change to Granada Hills (Lassen/405 to Devonshire/Balboa)
  - f. Removal of Digital Billboards (Turn Them Off LA)
  - g. Emergency Street Repair Bond Measure
- V. Reports / Updates

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**Facebook:** [facebook.com/ghsnc](https://facebook.com/ghsnc)

- a. Child Care Facility at Zelzah/Tribune
  - b. Nuisance complaint re: Ambela Auto Transport Company—17436 Chatsworth St
  - c. Community Care Facilities Ordinance (CF No. 11-0262)
- V. Closing Remarks and Adjournment

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January 9, 2013

Dear Community Leader,

As you may be aware, a few years ago a Superior Court Judge invalidated a settlement agreement in which the City of Los Angeles granted two powerful corporations - CBS Outdoor and Clear Channel - the right to operate digital billboards. More recently, the Court of Appeal unanimously affirmed that ruling. It also ordered the 103 illegal digital signs erected under the settlement agreement to be turned off. This is a victory for the residents of Los Angeles who have been fighting this sweetheart deal since 2008.

However, now that the court has ruled against them, the same two corporations and their armies of high-paid lawyers and lobbyists are waging a full-scale campaign to convince the City Council to pass a new law to circumvent the court ruling. Recently, two separate motions (one in October and one in December) were introduced in the City Council. Both motions instruct City officials to investigate ways to retroactively "legalize" the illegal digital signs, notwithstanding that the signs were erected in direct violation of the City's zoning laws, without any notice to affected neighbors or opportunity for them to be heard, without any environmental impact reports, and without any findings.

Residents, Neighborhood Council members, and other community leaders should be outraged! We cannot let these powerful corporations hoodwink our City Council again! The Council must know that citizens are watching, and that any action to pass a new law - no matter how superficially well-meaning - that circumvents the court ruling and attempts to preserve these illegal signs for the benefit of these corporations will be met with strong community opposition.

We are asking you, as a Neighborhood Council member and as someone who has shown interest in our great City, to help right this wrong and prevent more of the same mess. We are urging you to contact the Mayor, the Council President, your Council member and the members of the Council's Planning and Land Use Management (PLUM) Committee, and let them know you would like them to implement the court ruling and turn off these illegal signs.

Even if you don't have digital billboards in your community, this is about providing community input into the process. Residents and Neighborhood Councils should be given a voice in policy decisions that affect quality of life and have far-reaching impacts across the City. The original badroom deal was negotiated and approved without community input. The Court of Appeal ruling rectifies the situation by ordering the illegal signs turned off.

The plaintiff that has led the fight against the illegal agreement and that has obtained this landmark victory for the benefit of all Angelenos is a small, family-owned business named Summit Media LLC. The owners of Summit are lifelong Angelenos. Summit is continuing the fight to make sure the court decision is fully implemented and our quality of life is preserved. On Summit's behalf, we are asking you to join them and the other community voices who want to make sure the law is followed and that the City listens to its residents on these important quality of life matters.

Please call, email, and send letters ASAP! We don't have time to waste - a new law could be passed any day.

Eric Shabsis and Jorge Flores  
turnthemofta@gmail.com  
(323) 855-4880

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